

Simple Search

Performing a Simple Search with Hoover's allows instant, filtered access to over 29 million company, people, and industry records. Simply type in the desired information and click "Search."

Simple Search Tab

Home | Feedback | Help | Training | Log Out

HOOVERSTM
A D&B COMPANY

FEEDBACK?

TOOLS MY HOOVER'S ABOUT MY SUBSCRIPTION

SEARCH for business information:

Companies **People** Industries News

D & B **SEARCH**

e.g., company name, product name, stock ticker, D-U-N-S number.

WHAT'S NEW Be an industry expert in minutes with First Research:
» **View one of 239 industry profiles now**

WHAT'S NEW **NEW!** Use Call Prep Questions Prepared by Experts:
» **View A Sample Now**

BUILD A LIST

RUN A SAVED SEARCH

ACCESS MY WATCH LIST

MANAGE E-MAIL PREFERENCES

SIMPLE. COMPREHENSIVE. POWERFUL.

Hoover's new Build A List

- > More criteria to help you build and sort lists
- > Millions more executives' names
- > Power to control list size and filter search results on the fly

Small Business Center

Current Edition: [Three Sure-Fire Steps to a More Focused Workday](#)

There are four tabs to search companies, people, industries, and news. When you click on each tab, Hoover's gives you an example of the different types of search you can run in each section. To begin a search, click on the appropriate tab and type in your criteria.

Refining Company Search Results

When searching for a specific company on Hoover’s using the “Companies” search tab, the list of businesses returned on the Company Search Results page can sometimes be long. When this happens, you can narrow the results by any/or all of the following criteria in to find the company you need:

Narrow the results by		
❖ Record Depth	❖ Sales	❖ Company Type
❖ Location	❖ Employees	❖ Location Type

The screenshot shows the Hoover's website interface. At the top, there is a navigation bar with 'Home | Feedback | Help | Training | Log Out' and a 'FEEDBACK?' button. Below this is a search bar with 'Companies' selected and 'D & B' entered. The main content area is titled 'Company Search Results' and shows '1 - 100 of 17,487' results. On the left, there are filters for 'Record Depth', 'Location', and 'Sales'. The 'Record Depth' filter is expanded, showing 'Comprehensive (215)' and 'In-Depth (17,272)'. The 'Location' filter is set to 'Filter by US State' and shows a list of states with counts. The 'Sales' filter shows '< \$1 million (11,414)' and '\$1 - \$5 million (3,608)'. The search results table has the following columns: COMPANY NAME, LOCATION, SALES (\$ MIL), and LOCATION TYPE. The first row is highlighted with a red box:

COMPANY NAME	LOCATION	SALES (\$ MIL)	LOCATION TYPE
The Dun & Bradstreet Corporation Record Depth: ●●●	Short Hills, NJ, United States	1,531.3	Headquarters [NYSE: DNB]
Harris InfoSource International Inc. dba: Harris Infosource, D&B Record Depth: ●●●	Twinsburg, OH, United States	--	Branch
CentiMark Corporation former name: Northern Chemical Company, D&B Laboratories Record Depth: ●●●	Canonsburg, PA, United States	347.5	Headquarters
Market Data Retrieval Related Term(s): ... Company of D&B, M.D...	Shelton, CT, United States	--	Branch

To narrow search results, choose a category (or categories) in the left column under “Refine Your Search.” The number of company records available in each category appears next to the listing in parentheses. Each time you refine by a category, your results will become more focused.